

Sponsorship Packet 2019 - 2020

Welcome Letter



Dear Red Hot and Heat Wave Supporters,

The Hurricane Show Choir program consists of two show choirs with more than 130 student participants from Hurricane, West Virginia. The Hurricane Show Choirs are directed by Mr. Joseph Kincaid and assistant directors, Mrs. Kristy Roberts and Mr. Shane Robinson, as well as three choreographers.

RED HOT, the mixed show choir, received six Grand Champion awards during the 2018-2019 season, never placing lower than second. In addition, they won Best Vocals in six competitions, Best Choreography in five competitions, Best Band in four competitions, and finished the season ranked second nationally. They have won the West Virginia State Show Choir Festival 12 times since formed in 1992.

HEAT WAVE, the all-female show choir formed in 2016, placed first in the women's division in two competitions during the 2018-2019 season. In addition, Heat Wave has won their division for three consecutive years at the West Virginia State Show Choir Festival.

Managing two high quality programs year after year is incredibly expensive. The cost of music, costumes, and sets are just a portion of the overall funding needs. In order for our groups to continue to improve and compete at a national level, we must travel to do so. Travel expenses for more than 130 students comes with a large price tag and costs continue to rise each year.

We are asking for you to consider sponsoring our groups for the upcoming competition season to assist with these expenses. Outlined in the following pages are several opportunities for your organization to get involved and show your support. Our students work extremely hard to master their shows and to highlight the Hurricane community, Putnam County and the State of West Virginia in a positive way, and with your assistance they can continue to do so.

We thank you in advance for your support of the Hurricane Show Choirs and we look forward to hearing from you soon! Should you have any questions, please don't hesitate to contact me.

Thank you,

Tina Rymer

President, Hurricane Show Choirs Boosters





Sponsorship Packages

PLATINUM SPONSOR \$5,000

- PREMIERE Sponsor for the Red Hot Championship, January 25, 2020, including PREMIERE logo placement on all Championship advertisements, banners and programs;
- PREMIERE logo placement on live streaming of Red Hot Championship;
- PREMIERE logo placement on www.hurricaneshowchoirs.com;
- Full-page ad in the Red Hot Championship program, an event in which multiple high school and middle school show choirs from across West Virginia, Ohio, and Virginia attend;
- Grand Champion trophy sponsor for the Red Hot Championship event;
- Full season, PREMIERE placement of your company logo at all Hurricane Show Choir events;
- Full season, placement of your company logo on the Hurricane High School Cultural Center;
- Four (4) reserved seats at the Hurricane Show Choir's Fall Show on October 15, 2019;
- Four (4) reserved seats at the Hurricane Show Choir's Annual Dinner Theater on Friday, January 3, 2020;
- Four (4) reserved seats for the Hurricane Show Choir's Spring Show in May 2020; and
- The student responsible for this sponsorship will receive \$400 toward their individual expenses for the year.

GOLD SPONSOR \$1,000

- Full-page ad in the Red Hot Championship program, an event in which multiple high school and middle school show choirs from across West Virginia, Ohio, and Virginia attend;
- Finalist trophy sponsorship for the Red Hot Championship event;
- Logo placement on live streaming between choirs at the Red Hot Championship;
- Logo placement on www.hurricaneshowchoirs.com;
- Full season, placement of your company logo at all Hurricane Show Choir events;
- · Two (2) reserved seats at the Hurricane Show Choir's Fall Show on October 15, 2019; and
- Two (2) reserved seats for the Hurricane Show Choir's Spring Show in May 2020.

SILVER SPONSOR \$500

- Half-page ad in the Red Hot Championship program, an event in which multiple high school and middle school show choirs from across West Virginia, Ohio, and Virginia attend;
- Single choir sponsorship for the Red Hot Championship event;
- Logo placement on live streaming for single choir sponsorship at the Red Hot Championship;
- Logo placement on www.hurricaneshowchoirs.com;
- · Full season, placement of your company logo at all Hurricane Show Choir events; and
- Two (2) reserved seats for the Hurricane Show Choir's Spring Show in May 2020.

BRONZE SPONSOR \$250

- Quarter-page ad in the Red Hot Championship program, an event in which multiple high school and middle school show choirs from across West Virginia, Ohio, and Virginia attend;
- · Logo placement on www.hurricaneshowchoirs.com; and
- Two (2) reserved seats at the Hurricane Show Choir's Fall Show on October 15, 2019.

SCHOLARSHIP OPPORTUNITIES

- Singer/Dancer Scholarship \$400
- Show Band Scholarship \$100
- Stage Crew Scholarship \$75

*If a sponsorship is received after the Fall Show event (October 15, 2019), the sponsor will receive reserved seating based on their sponsorship level for the Spring Show event.





Sponsorship Form

Company Name Email Address Address City, State Zip	Primary Contact Phone Number Show Choir Connection
I want my name to remain anonymous	
Yes! I want to sponsor Hurricane Show Choirs!	Yes! I will support a scholarship for a Hurricane Show Choir member!
Platinum Sponsor \$5,000	Singer/Dancer Scholarship \$400
Gold Sponsor \$1,000	Show Band Scholarship \$100
Silver Sponsor \$500	Stage Crew Scholarship \$75
Bronze Sponsor \$250	
1 Year 2 Years 4 Years	
Authorized Signature D	eate
Hurricane Show Choirs EIN#: 61-1505216 Please return this form and your check to the address listed below. We will reach out to you regarding your company logo and other items as they pertain to your sponsorship level. Please send checks payable to: Hurricane Show Choir Boosters	
c/o Joseph Kincaid 3350 Teays Valley Road Hurricane, WV 25526	
Show Choir Booster Use Only	
Approved By (Print and Sign)	Payment Date





2019-20 Performance Schedule

Annual Fall Show

Tuesday, October 15, 2019 Hurricane High School, Hurricane, WV

Dinner Theater

Friday, January 3 thru Sunday, January 5, 2020 Hurricane High School, Hurricane, WV

Beavercreek Midwest Show Choir Classic

Saturday, January 11, 2020 Beavercreek High School, Beavercreek, OH

Red Hot Championship

Saturday, January 25, 2020 Hurricane High School, Hurricane, WV

Poca MusicFest

Saturday, February 1, 2020 Poca High School, Poca, WV

Homestead Classic Showcase

Saturday, February 15, 2020 Homestead High School, Fort Wayne, IN

Solon Show Choir Invitational

Saturday, February 22, 2020 Solon High School, Solon, OH

Cabell Midland Rhythm in Red Invitational

Saturday, February 29, 2020 Cabell Midland High School, Barboursville, WV

Lebanon Show Choir Classic

Saturday, March 14, 2020 Lebanon High School, Lebanon, OH

Winfield Emerald Classic

Saturday, March 21, 2020 Winfield High School, Winfield, WV

West Virginia State Show Choir Festival

Saturday, March 28, 2020 Morgantown High School, Morgantown, WV

Spring Encore Show

Friday, May 1, 2020 West Virginia Culture Center, Charleston, WV

